

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

issue 74 || Jan 2024

## EMPOWERING FUTURES FOR EV



**Go and add a Google review for ASDC today!**

## Editorial

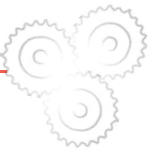
### From The CEO's Desk

At ASDC, we unflinchingly enhance the skill sets of our workforce, ensuring they are at the forefront of next-gen technological advancements in robotics and automation.



Arindam Lahiri, CEO, ASDC

## News



### ASDC is now the official Skill Partner for the 50th ISTD NATCON 2023

ASDC is thrilled to announce its role as the official Skill Partner for the 50th ISTD NATCON 2023 in Jaipur on December 15th & 16th. Join us on the journey of 'Navigating The Future.' Register now for an insightful experience!

S.No	Category	Regular (GST incl.)	Discounted (GST incl.)
1.	Indian Delegates	13570 INR	6785 INR
2.	ISTD Life Members and Diploma Alumni	9440 INR	4720 INR
3.	ISTD scholar (Diploma Student)	6706 INR	3353 INR
4.	International delegates	\$472	\$236

Highlights from

Expert Group meeting for the Electric Vehicle and Future Technology Group.

### Expert Group Meeting

ASDC hosted a hybrid Expert Group meeting for the Electric Vehicle and Future Technology Group, featuring 40+ industry experts.

### India Vehicle After Sales Summit on Sat, 16 Dec 2023

Mark your calendars for the 9th Edition of IVASS - India Vehicle After Sales Summit on Sat, 16 Dec 2023, at Aerocity, New Delhi. Join us to delve into the theme.

9<sup>th</sup> IVASS INDIA VEHICLE AFTER SALES SUMMIT

CUSTOMERS, PROFITABILITY & GROWTH

"Back to Basics Backed by New Thinking & Faster Execution"

Powered by: **Henkel**

SAT 30<sup>th</sup> DEC, 2023 | 9:30 am to 5:00 pm | AEROCITY, NEW DELHI

#IVASS23





## AICTE Session

ASDC  
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

NCVET  
NATIONAL COUNCIL FOR VOCATIONAL EDUCATION

Skill India  
Abharati. Sparshati.

Captivating session with Mr. Mohammad Ali at Keshav Memorial Institute of Technology, Hyderabad, as part of the AICTE Amrit Kaal Vimarsh Vikasit Bharat 2047 initiative.

Future Technologies for Automobile Industry  
30 November 2023

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Discover highlights from an engaging session with Mr. Mohammad Ali at Keshav Memorial Institute of Technology, Hyderabad, as part of AICTE Amrit Kaal Vimarsh Vikasit Bharat 2047

## AICTE Session

ASDC  
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

NCVET  
NATIONAL COUNCIL FOR VOCATIONAL EDUCATION

Skill India  
Abharati. Sparshati.

Watch the entire session to explore the future of automotive innovation in a riveting round table discussion by AICTE and ASDC by clicking the link given below in caption.

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Discover the future of the automotive industry with AICTE, CBSE and ASDC. Watch the discussion at <https://bitly.ws/36onR> to learn about the opportunities coming to the Automotive future technology in the industry.







## Electric Vehicle Training Program for ITI Candidates



Uncover the impact of the Electric Vehicle Training Program for ITI Candidates, developed in partnership with GIZ, with a particular focus on empowering women!

## Training Programs for Two Wheeler and Four Wheeler Service Technicians and Sales Consultants



HPKVN, in partnership with ASDC, initiated training programs for Two Wheeler and Four Wheeler Service Technicians, along with Automotive Sales Consultants. Empowering individuals with valuable skills and hands-on experience in the automotive industry





## Eicher Van

Revolutionizing automotive education at Genesis Global School, Noida, the Eicher training van brings learning to life for over 150 students in grades 9-12.



## HARMAN Automotive Innovation Challenge

The HARMAN Automotive Innovation Challenge at Formula Bharat 2024 encourages young talent to bring a difference in the automotive industry.

## Sankalp

Embarking on a journey to empower futures in the EV realm by introducing our EV Training Program, set to shape 40 Bru-Migrant candidates into skilled Electric Vehicle Service Technicians under SANKALP Phase II.

Interested training partners email us at Poonam@asdc.org.in





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Indiaskills

Skill India  
ASK FOR YOUR SKILL

## IndiaSkills 2023-2024

IndiaSkills calling!  
Want to be a WorldSkills Champion at Lyon, France?

**REGISTER NOW**

SCAN HERE

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Unleash your potential in India Skills 2023-24 SKILL OLYMPIAD!

Join India's Biggest Skill Competition now. Registration is open, show your expertise in the automotive industry.

Scan QR code for details or click on <https://bitly.ws/YL39>

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Indiaskills

Skill India  
ASK FOR YOUR SKILL

## IndiaSkills 2023

**REGISTER NOW**

Scan Here

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We are back, ready to ignite your potential in India Skills 2023-24.

Embark on the journey of India's premier skill competition. Registration is now open

Scan the QR code or visit <https://bitly.ws/35cEr> for more details.







**IndiaSkills 2023-2024**

**Skill Categories**

- Manufacturing Team Challenge
- Industrial Control
- Car Painting
- Robot System Integration
- Industry 4.0
- Autobody Repair
- Additive Manufacturing
- Welding
- Automobile Technology

**IndiaSkills calling!**  
Want to be a WorldSkills Champion at Lyon, France?

**REGISTER NOW**

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Dive into India's Largest Skill Competition! Don't miss your chance—register for categories like Car Painting, Additive Manufacturing, and Industrial Control etc.

Scan the QR code or <https://bitly.ws/35cEr> click here for registration.

**MEET TUSHAR, A SKILL CHAMPION!**

His Medallion of Excellence at WorldSkills Kazan 2019 is a testament to dedication and success.

Step into the world of skill mastery with Tushar, a true champion!

His Medallion of Excellence at WorldSkills Kazan 2019 is a testament to relentless dedication and undeniable success.





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NCVT  
NATIONAL CENTRE FOR VET  
TECHNICAL TRAINING

India skills

Skill India  
HARIDWAR-GATEWAY TO SKILLS

क्या आप फ्रांस में होने वाले  
वर्ल्ड स्किल्स में चैंपियन बनना चाहते हैं ?

तो आज ही **इंडिया स्किल्स 2023 - 2024**

में हिस्सा लेने के लिए रजिस्टर करें।

यहां स्कैन करें।

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सपने सच करने का समय आ गया है! अब फ्रांस में होने वाले वर्ल्ड स्किल्स में चैंपियन बनने का मौका न छोड़ें। इंडिया स्किल्स 2023-24 में हिस्सा लेने के लिए यहाँ क्लिक करें - <https://bitly.ws/35cEr>.

Step into the spotlight just like Govind Sonkar,  
recipient of the Medallion of Excellence at World Skills Kazan 2019.  
Reflect on the transformative exposure he gained  
through India Skills.

India skills

Embark on a journey to success inspired by Govind Sonkar, Medallion of Excellence winner at World Skills Kazan 2019. Unveil the transformative exposure he experienced through India Skills and seize the opportunity to showcase your global talents.







Seize your opportunity at IndiaSkills 2023!

Don't miss out—register on the Skill India app by following these steps , showcase your expertise, and stand a chance to represent your nation globally. Register now by clicking at - <https://bitly.ws/35cEr>.



Your opportunity has arrived!

Seize the chance to compete at the national level, with the potential to secure a spot in the prestigious World Skills Competition in France next year, Register now: <https://bitly.ws/35cEr>





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AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

**NCVT**  
NATIONAL COUNCIL FOR VET  
अनुसूचित कौशल

**Indiaskills**

**Skill India**  
अनुसूचित कौशल

**Time is running out!**

Secure your spot in  
**India Skills 2023-24**



Seize the moment and register now for a chance to shine!



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Hurry, the clock is ticking! Ensure your participation in India Skills 2023-24 by registering before January 7th. Act now and register for your moment to shine by clicking at - <https://bitly.ws/35cEr>





## Mr. Prabhat Khare's Inspiring Session at Jagan Institute of Management Studies

Mr. Prabhat Khare's session at Jagan Institute of Management Studies, Rohini, New Delhi, was a remarkable event held under AICTE's Amrit Kaal Vimarsh Vikasit Bharat 2047 initiative, where valuable insights and visionary perspectives were shared.

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Captivating Glimpses from Mr. Prabhat Khare's Inspiring Session at Jagan Institute of Management Studies, Rohini, New Delhi—An Unforgettable Exploration of Visionary Perspectives and Valuable Insights.

## Kaizen

### KAIZEN

#### RULES

- ✔ Personal discipline
- ✔ Exercise mutual respect, work together as a Team
- ✔ Value and motivate learners/ employees at their workstation for improved morale
- ✔ Share suggestions for improvement. Keep an open mind to change
- ✔ Set up new habits
- ✔ Always maintain a positive attitude
- ✔ Zero blame! Fix the problem. Form quality circles
- ✔ Never Leave in silent disagreement

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Team ASDC employs Kaizen precision to drive continuous improvement, elevating efficiency and excellence within the automotive sector.







## Youtube Promotion

ASDC Automotive Skill Development Council | NCVET National Council for Vocational Education, Training & Research | Skill India Skill for Growth

**Level up your automotive knowledge!**

Join ASDC Channel on **YOUTUBE**

@automotiveskillsdevelopment6463

Scan Here

Join ASDC Channel on YouTube to acquire practical skills. Connect with @automotiveskillsdevelopment6463 and fast-track your journey to automotive expertise.

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Enhance your automotive skills with ASDC Channel on YouTube! Gain practical expertise, follow

@SkillsASDC

or click the link <https://bitly.ws/33T7a> for a faster path to becoming an automotive expert.

## Monthly Campaign

ASDC Automotive Skill Development Council | NCVET National Council for Vocational Education, Training & Research | Skill India Skill for Growth

**Unwrapping the Excitement for Christmas.**

Dive into the festive spirit with ASDC's **#SantaSeSikhoSkills**

Calling all 6th to 12th graders to gear up for a joyful journey of automotive skill development.

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Experience the festive joy with ASDC's #SantaSeSikhoSkills campaign! Calling all 6th to 12th graders to join a cheerful journey of automotive skill development this Christmas season with ASDC.





Celebrate the Christmas spirit with ASDC's #SantaSeSikhoSkills campaign! Calling all 6th to 8th graders to join our 'Basic of Automotive Technology' course—a captivating exploration of vehicle evolution. Begin your course now <https://bitly.ws/36S9e>



Unleash your creativity in the Design Your Dream Car Challenge! Young minds, sketch your vision, share unique features, and win exciting prizes by sending your designs on [garima@asdc.org.in](mailto:garima@asdc.org.in)





## Best Wishes

Warm wishes to everyone for a joyful Christmas from Team ASDC! May this festive season bring happiness and the anticipation of new skills and opportunities in the coming year.

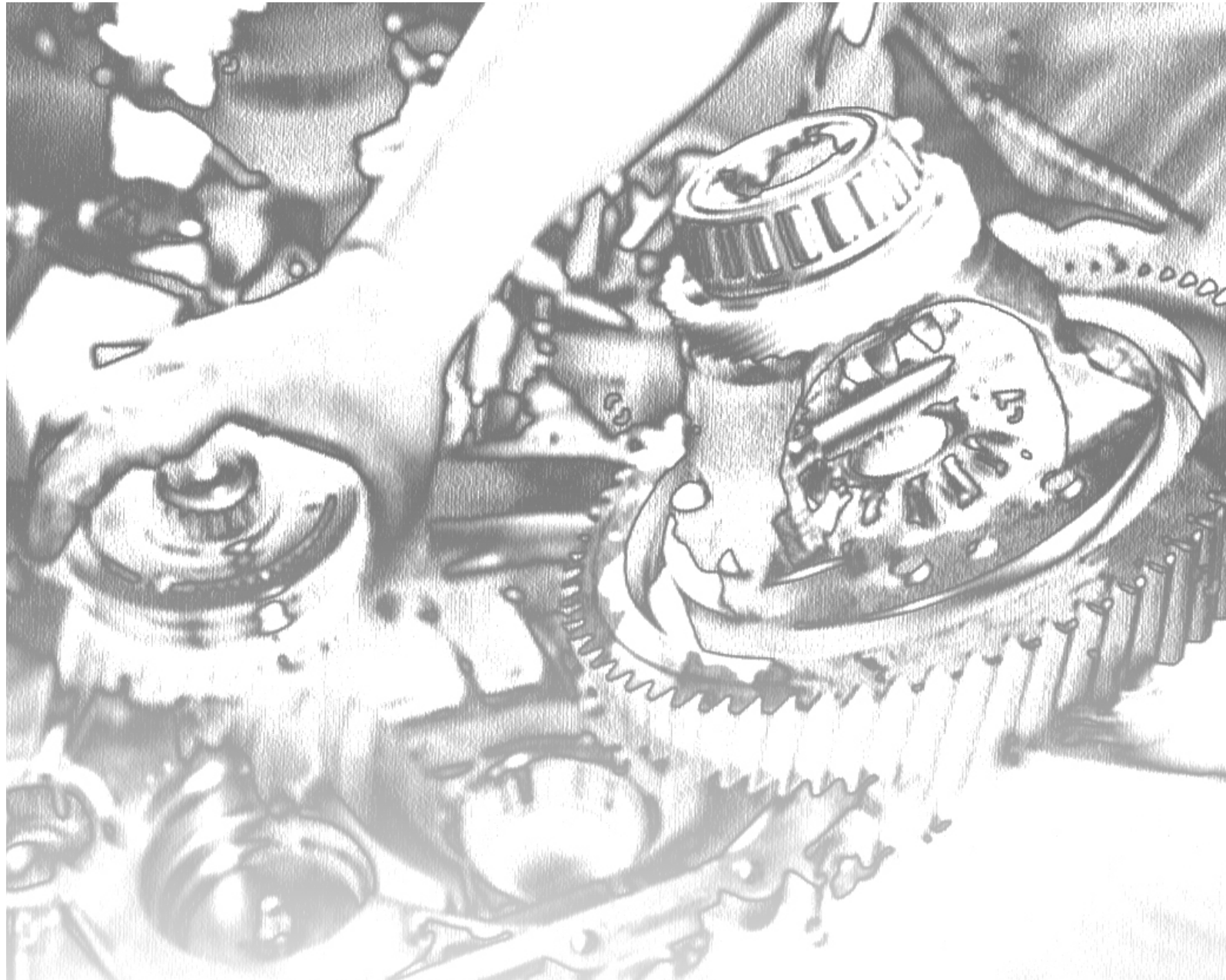


## Testimonial

Listen to Karan, a dedicated student who has successfully completed his electric vehicle course and earned certification from ASDC. Discover his inspiring journey and achievements in the field of EV technology.







AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council



Automotive Component Manufacturers Association



Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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