



AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

SIAM

ACMA



Enhancing Skills for a Sustainable Future
(Empowering Communities Through CSR)

asdc.org.in



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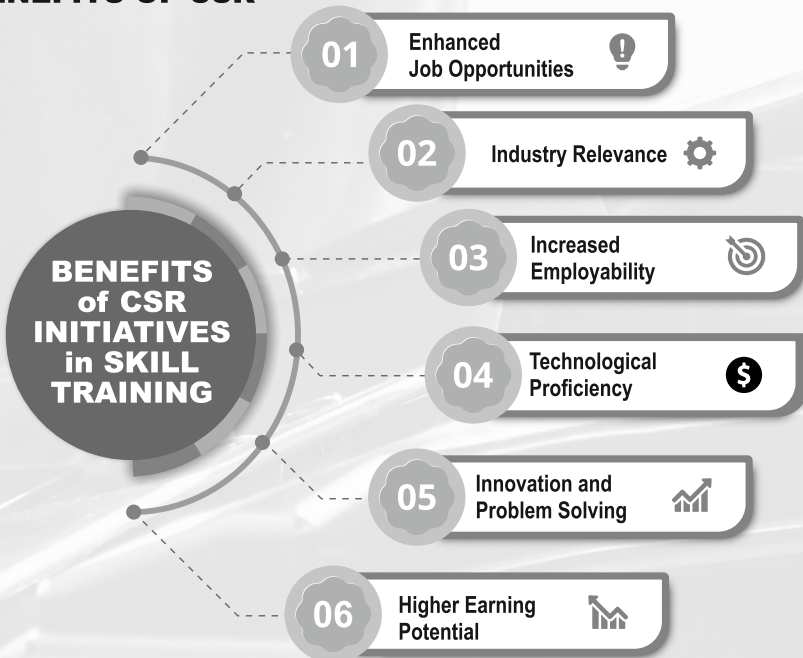
[Automotive Skills Development Council](https://www.youtube.com/AutomotiveSkillsDevelopmentCouncil)

ABOUT ASDC

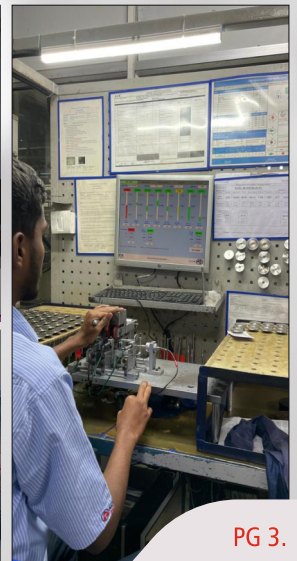
The Automotive Skills Development Council is the first dedicated sector skills council, the government of India for the Automobile industry, founded in March 2011 under the Societies Registration Act 1860. With the support of the National Skills Development Council, ASDC is promoted by the Society of Indian Automobile Manufacturers (SIAM), Automotive Component Manufacturers Association (ACMA), and Federation of Automobile Dealers Associations of India (FADA).

ASDC is a recognised Awarding body of National Council of Vocational Education & Training (NCVET). It provides prospects and a platform to all young generations who wish to work in the automotive sector by skilling them through a variety of skill development programs in association with industry training partners across the country. ASDC works towards capacity building by bridging skill gaps and upgrading the skills of technical and non-technical workers engaged in organized/ unorganized segments of the Automotive & Allied Sectors.

BENEFITS OF CSR



Skill training through CSR initiatives aim to elevate people beyond being adequately proficient at a skill to a higher-order performance, where they can think critically about their work, appraise results, and design solutions to problems. This can provide greater performance, flexibility, and innovation for businesses and thus has the potential to bring an 'inclusive' positive change in the society.



ASDC **ROLE**

1

Standards (Qps & Content)

- Standardized 132 job roles based on industry requirement
- Content & curriculum development & special on developing content for online learning

3

Affiliation of Training Partners

- Affiliated Training Partner/ Training Centre can commence National Skills Qualifications Framework aligned training
- Facilitate collaboration on various government scheme & projects

5

Placement (Domestic & International)

- Organize placement drive to facilitate placement of certified candidates
- Industry to facilitate placement & apprenticeship training opportunities through business to business forums & workshops

7

Projects

- Work as an implementation Body to implement project in CSR, Govt./ NonGovt. & Special projects

Training of Trainer & Assessor

2

- Develop training delivery skill of the trainers
- Improve the overall quality of training assessment

Assessment & Certification

4

- NSQF aligned assessment by ASDC certified assessors
- Government of India recognized certificate, enhancing credibility of the training program

World sliks and India skills

6

- Supporting 4 skills at the World skills & India skills Competitions
- Won 2 Medallion of Excellence at World skills 2022
- Won a Bronze Medal in Prototype Modeling at World skills 2022

Impact:

ASDC has long recognized its role as modal agency for automotive skill ecosystem and has taken up numerous projects along with Industry partners, to improve the skills of the automotive workforce in our country. With an unwavering focus and commitment, we have undertaken upskilling of technicians. Additionally, ASDC has focused on getting skilling and upskilling done for LMV and HMV drivers. Our continued efforts to support MSME auto supplier with skilled entry level manpower.

COMPLETED PROJECTS

Upskilling of CV technician Supported by Timken India Ltd

ASDC **TIMKEN** **NCET** **NSRF** **NSIC**

GLIMPSES FROM
TIMKEN RPL Training Program
For commercial vehicle technician



Location - Kolkata



Upskilling of 2-W technicians Supported by Hero MotoCorp Ltd

ASDC **Hero**

PROJECT JEEVICA
A CSR initiative of Hero MotoCorp Ltd.

SECOND BATCH OF TWO SERVICE TECHNICIANS TRAINING



Upskilling of 2W and 4W Technician Supported by Indian Oil Corporation Ltd



Upskilling of 2W and 4W technician Supported by Tide Water Oil Company (India) Ltd





'KARIGARI'

A CSR INITIATIVE OF TIDE WATER OIL COMPANY (INDIA) LTD.

Implemented by Automotive Skills Development Council (ASDC) at Delhi.

TRAINING AND ASSESSMENT



JOB ROLE TRAINING ON BS-6 EMISSION STANDARD FOR TWO WHEELER SERVICE TECHNICIAN

asdc.org.in
[Automotive Skills Development Council](https://www.facebook.com/automotiveskillsdevelopmentcouncil/)



Skilling CNG kit fitment technician Supported by Green Gas Limited & Central UP Gas Ltd



**CNG kit fitment technician
Ayodhya batch**



Skilling of Mechanic & Quality technician Supported by JSW Group Ltd

Providing industry specific skills
to 12th pass candidates

a CSR initiative by
JSW

in collaboration with

ASDC
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL



HMV Driver training Supported by Bridgestone India

ASDC **BRIDGESTONE**
Solutions for your journey

HEAVY MOTOR VEHICLE

DRIVER TRAINING & DEVELOPMENT PROGRAM

SKILL TRAINING OF DRIVERS FOR SAFE MOBILITY

WITH OUR PARTNER
Telangana Institute of Driving education and Skills (TIDES)

LOCATION - Telangana

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Upskilling of EV technicians Supported by Livguard Batteries Pvt Ltd

ASDC **PREMA GROUP** **G2** **NCERT** **Skill India**

GLIMPSES FROM

EV TECHNICIAN TRAINING

Upskilling 2 & 3 wheeler mechanics as EV Technicians
Conducted by **ASDC & Prema Group**

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